

# Jonathan Fazio

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## Senior Producer

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### Professional Summary

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*Strategic digital video senior producer with a passion for storytelling and making a difference in the world by sharing compelling, character-driven narratives that anyone can learn from.*

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### Highlighted Achievements

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- 4-Time Emmy Award winner video producer for MLB Network's "MLB Tonight" in the category for Best Daily Sports Show.
  - Led different strategies that were implemented with CNBC's 2020 Webby Honoree's YouTube series, "Millennial Money" to attract a larger audience (2000% increase) and longer retention time (2x).
  - Mastered daily workflow to publish at least 2 videos a month without missing a deadline.
  - Mentored younger producers to edit more efficiently and boost their productivity by 50%
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### Skills and Expertise

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Project Management	Cross-Functional Teamwork	Reporting/Analytics
Time Management/Prioritization	Casting	Content Strategy Management
Problem Solving/Critical Thinking	Leadership/Delegation	Production Supervisor
Open Communication	Mentoring	Organizational Skills
Negotiation Skills	Attention To Detail	Scripting
Adaptability	Client/Relationship Management	On-Boarding/Training
Budget Management	Editing	Fact Checking
Creative Brief	SEO	Google Analytics
Social Media Content	Live Video Production	Live Audio Production

\*\*Canon EOS-5 D Mark IV+III, C100, C300, Sony A7S, GoPro Cameras, DJI Mini 2 Drone, Adobe Premiere, After Effects, Photoshop, Audition, Media Encoder, Sonix, Frame.io, Trello, Parse.ly, Microsoft Office, Google Suite, Mac OS, Windows.

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### Professional Experience

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<b>CNBC</b> <i>Producer</i>	New York, NY	11/17-Present
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**Project Management** – Set monthly and weekly video production cadence. Move projects from initiation to completion effectively and efficiently through strict deadlines. Produce and publish 2-3 unique stories/month on time and on budget which has led to over a 2000% increase in subscribers to the YouTube channel. Implemented strategies in videos to gain retention time.

**Content Strategy Management** – Produce, shoot, script and edit digital videos from pitch to publish for the entrepreneurship channel creating a cohesive brand story for the CNBC Make It channel. Sourced subjects that appeal to our audience which had a 73% higher viewership than average for the team.

**Creative Brief/Scripting** - Pitched fresh stories that fit into our audience's interest attracting millions of views on You Tube and our Site content. Generated creative concepts and ideas for video pitches with a money angle. Scripted thought-provoking questions for interviews to produce high-quality and audience engaging content.

**Cross Functional Teamwork** – Collaborated with producers on the team to deliver video assets on time for multiple series, including One Minute Money Hack and packages for Peacock to streamline content to multiple networks within the NBCUniversal umbrella, which increased viewership by 20% overall.

**Editing + On-Boarding/Training**– Industry-recognized procedures to create high-quality edits. Created reliable and high-efficiency editing process that was adapted by the whole team. Designed training and mentored other internal producers and interns to learn this process.

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<b>NWSL</b> <i>Producer</i>	New York, NY	03/18-Present
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**Organizational Skills** – Set game day video production cadence. Clip highlights from when they happen live to publish in tight deadlines. Participated in growth from A&E Network to CBS in 2021 experiencing a 50% growth in audience.

**Content Strategy Management** - Produce, edit and deliver highlight video for the NWSL YouTube and social media platforms seasonally. Highlights are delivered to outside vendors, such as Twitch and ESPN.

**Time Management/Prioritization**– Solely responsible for producing the highlights in each game and publishing online to YouTube. Final QA of clips and timeline for efficient delivery of all assets

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<b>MLB/NHL Network</b> <i>Video Producer</i>	Secaucus, NJ	05/11-11/17
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**Time Management/Sense of Urgency**– 4-Time Emmy Award-Winning producer for live shows and taped programming on “MLB Tonight.” Pitched, produced, edited and broadcasted live to air and tape reaching approximately 69.9 million television households and over 2 million people on social media platforms.

**Scripting + Fact Checking** – First in line to calculate new statistics as games aired to keep the audience up to date with new stat lines and produced content to coincide with the action on the field. Wrote copy for talent to read live on the network.

**Cross-Functional Teamwork** – Collaborate with graphic designers to produce industry-leading state of the art sports animations for segments during live programming. Coordinate review of content between control room staff and on-air talent prior to airing on TV.

**Live Video Production** – Produced several live-to-tape shows in the control room for the series, “Intentional Talk.”

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<b>Westwood One Radio Sports</b> <i>Audio Producer</i>	New York, NY	01/11-02/14
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**Live Audio Production** – Produced live NFL, NCAA Football and NCAA Basketball games, highlights and interviews on air that reached approximately 7,700 radio stations around the world. Played commercials during breaks and counted down the field producer and studio producer to talk while the broadcast was on the air.

**Problem Solving/Critical Thinking** – Ensured audio levels were crisp and clean throughout the events and logged all sponsored elements throughout the entire broadcast and delivered to the CBS Radio marketing department.

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## Education

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Montclair State University <i>Achievement in Production Award</i>	Montclair, NJ	B.A.: Broadcasting
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## Demo Reels

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CNBC: <https://vimeo.com/453173642>

MLB/NHL Network: <https://vimeo.com/219800661>

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## Video Samples

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CNBC - [What It's Like Working Behind The Scenes As A Roadie](#)

CNBC - [How Beats By Dre Became A Multibillion-Dollar Brand](#)

CNBC - [How Nintendo Switch Became The Top-Selling Console In America](#)

CNBC - [How Pokémon Became A Multibillion-Dollar Industry](#)

CNBC - [Kevin O'Leary Reacts: Living On \\$515K A Year In Berkeley, CA | Millennial Money](#)